

Banner Deployment Guide

The ball bungees attached during banner preparation make deployment fairly quick. Once you arrive at the site, the banner can be unrolled a little at a time and attached directly to the cyclone fence.

If two people are working together, one person can unroll and hold tension on the banner while the other attaches the bungees. One person can also do the job alone by working slowly from one end to the other.

Before starting, arrange the banners in the order you want them to appear. This is easier to do before the first banner is attached.

THREE-PIECE URL BANNERS

The URL is available in three-piece configurations that can be joined with white duct tape to create one continuous banner.

For the first deployment, it may be helpful to leave the three pieces separate. This gives you an opportunity to fine-tune their placement on the actual fence. When possible, position the pieces so the vertical fence supports fall in the spaces between letters rather than directly behind the lettering.

Once you know the best placement for that particular site, you can mark the arrangement or join the pieces before a future deployment. The separate pieces may also be left separate if that works better with the structure.

There is no need to tape the URL sections together before you know how they fit the fence. The first deployment is a good time to experiment.

ATTACHING THE FIRST END

Begin at one end of the banner. Attach the upper and lower bungees at that end to the cyclone fence. Position them so the edge of the banner naturally rests two to three inches away from where you ultimately want it.

This extra space is intentional. As you pull the banner in the direction it will be unrolled, the end bungees will stretch and the edge of the banner will move into its final position.

When the banner is under tension, the two end bungees should extend away from the banner at an angle of approximately 45 degrees.

ATTACHING THE NEXT SET OF BUNGEEES

Unroll the banner until you have moved just beyond the next upper and lower grommets. Pull the banner firmly in the direction it is being unrolled. This stretches the first pair of bungees and draws the starting edge into position.

Continue holding that tension while attaching the second upper and lower bungees. Position the second pair so they pull in the opposite direction from the bungees at the starting end.

The first pair pulls back toward the beginning of the banner, while the second pair pulls forward toward the portion being unrolled. This opposing pull keeps the section between them taut, smooth, and free of warping.

CONTINUE ACROSS THE BANNER

Continue unrolling the banner a short section at a time. Each time you reach another set of upper and lower grommets:

1. Unroll Open the banner just beyond the next pair of grommets
2. Pull the banner in the direction it is being unrolled
3. Keep enough tension on the banner to smooth the previous section
4. Loop the next upper and lower bungees so that they pull the banner taut
5. Repeat until the entire banner is attached

Working one section at a time is easier than unrolling the entire banner at once. It keeps the banner under control and lets you adjust each section before moving to the next.

TAKE A LOOK AT THE FINISHED BANNER

Step back and look along the full length of the banner. Check that:

- The lettering is easy to read.
- Vertical supports do not unnecessarily cover letters.
- Each section is smooth and reasonably taut.
- The top and bottom edges are aligned.
- No section is twisted or pulled out of shape.
- Every bungee is securely looped through the cyclone fence.

Small adjustments can be made by moving individual bungees to a neighboring opening in the fence.

The banner does not need to be stretched as tightly as possible. It only needs enough balanced tension to hang smoothly without sagging or warping.

WIND AND SAFETY

This banner system has been used successfully when wind gusts approached 25 miles per hour. That experience should not be treated as a guarantee that every banner, fence, or

If the wind begins making the banner hard to hold or position, roll it back up and return another time. There is no reason to struggle with the weather when the work can be completed more easily on a calmer day.

Stay aware of your surroundings, particularly traffic passing behind you on the bridge.

TAKING THE BANNERS DOWN

Removal is the reverse of installation. Start at one end and release the upper and lower bungees one section at a time. As each section is released, roll the banner so it remains under control and does not drag on the ground.

If two people are working together, one person can release the bungees while the other rolls the banner.

The bungees remain attached to the grommets, so the banner will be ready for its next deployment.

THE MESSAGE BEYOND THE BANNERS

When you stand beside these banners, you become part of the message. Your presence tells the people passing by that there are others who care deeply about the direction of our communities and our country—and who are willing to show up with compassion and purpose.

A banner is a simple thing. But the people who place it, stand beside it, and share its message are part of something much larger: neighbors choosing connection over division and creating space for hope, reflection, and healing.

Thank you for being willing to take part in this effort!